

The Bloomfield Group Community Investment Report 2025



THE
Bloomfield
GROUP

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WE CARE. WE DELIVER.

Investing in our community

The Bloomfield Group's community investments are far-reaching, delivering community benefits in health, education, social priorities and supporting our local economies.

The Bloomfield Group makes significant contributions to our community through employing local people and working with local suppliers. The royalties we pay contribute to funding NSW hospitals, schools, essential services, and infrastructure projects.

Through our sponsorships, we support local schools, junior sporting teams, town festivals and shows.

We also support the community through planning arrangements, including the Singleton Community and Economic Development Fund.



The Bloomfield Group Foundation has been investing in Hunter Valley community-based programs and projects since 2006.

Our focus is on supporting vulnerable members of the community, medical and health-related research and programs and initiatives that underpin community health or welfare.

Because of our operational footprint, our aim is to support community organisations right across the Upper and Lower Hunter.

Community Investment

In the 2024/2025 financial year, The Bloomfield Group and its Foundation invested in almost 60 community organisations. Some of the highlights include:

YOUTH OFF THE STREETS

The Bloomfield Group is a proud long-term supporter of the charity Youth Off The Streets (YOTS).



Based in the Hunter region, YOTS' Hunter Engagement and Support team provides support to 12–24 year olds who are experiencing or at risk of homelessness and disadvantage. The team provides individualised casework support, outreach programs, vocational support and runs workshops that explore topics such as alcohol and other drugs, employment and living skills.

The Engagement and Support team also support young people involved with or at risk of being involved with the justice system.

CARRIE'S PLACE

We were delighted to provide ongoing support to the Carrie's Place "Staying Home Leaving Violence" program in 2024/2025. This program supports women and non-binary people to separate from abusive people and remain safely in their home, or a home of their choice.

Based in Maitland, Carrie's Place provides support to those at risk of, or experiencing domestic violence and / or homelessness in the Maitland, Cessnock, Dungog and lower Hunter local government areas.



KURRI KURRI, MAITLAND AND SINGLETON HOSPITALS



Our Foundation continued a tradition of supporting local hospitals by donating funds to purchase medical equipment. With donations from Bloomfield:

- Kurri Kurri hospital's Rehabilitation Unit purchased a Point-of-Care testing device to provide fast and reliable diagnostic information in emergency patient care situations;
- Singleton Hospital purchased a spirometer each plus consumables for their Emergency and Medical Surgery Departments;
- Maitland Hospital purchased equipment for the Paediatric Ear Nose & Throat (ENT) Surgery team. This will allow them to increase the number of ENT surgery sessions offered each month to help reduce surgery wait times for children.

HUNTER MELANOMA FOUNDATION

Local charity Hunter Melanoma Foundation (HMF) is on a mission to defeat melanoma through education and awareness about prevention and early detection. The Bloomfield Group Foundation donated funds to create four videos for use on social media to help get the sun safe, melanoma awareness message out to as many people as possible.

To see the videos and learn more visit hmf.org.au





COMMUNITY



- › Business Singleton
- › Carrie's Place
- › Cessnock Business Chamber
- › Cessnock Men's Shed
- › Dungog Business Chamber
- › East Maitland Rural Fire Brigade
- › Fight for Connor
- › GIVIT - North Coast & Hunter Flood appeal
- › Hunter Valley Boutique Winemakers Show
- › Legacy Club Services - Singleton
- › Maitland Chamber of Commerce
- › Maitland City Council - Steamfest
- › Maitland Heritage Festival
- › Maitland Landcare
- › Maitland Musical Society
- › Maitland Region Community Support
- › Maitland Regional Society of Artists
- › Maitland Show
- › Make a Wish
- › Police Citizens Youth Club Singleton
- › Salvation Army (Maitland, Newcastle, Singleton)
- › Sculpture on the Farm
- › Singleton Council - Seniors Week
- › Singleton Historical Society & Museum
- › Singleton Men's Shed
- › Singleton Neighbourhood Centre - Open Door
- › Singleton Show
- › The Samaritans - Christmas Lunch Singleton
- › We Care Connect
- › Youth off the Streets

EDUCATION



- › ASPECT - Hunter School
- › Cessnock City Council - Mayoral Scholarship Program
- › East Maitland Public School P&C
- › Metford Public School
- › Mindaribba Pre-School
- › Mount Pleasant Public School P&C
- › Singleton Public School P&C
- › University of Newcastle

Priority Areas for Community Investments

Across our priority areas, the community organisations we supported in 2024/2025 included:

HEALTH



- › Bears of Hope Pregnancy & Infant Loss
- › Hunter Medical Research Institute
- › Hunter Melanoma Foundation
- › Kurri Kurri Hospital
- › Lifeline Direct
- › Maitland Hospital
- › Multiple Sclerosis Australia
- › Northern NSW Helicopter Rescue Service
- › Ronald McDonald House - John Hunter Hospital
- › Singleton Hospital
- › Ungooroo Aboriginal Corporation - Singleton

YOUTH SPORT



- › Cessnock Hornets Football
- › Maitland Netball Association
- › Maitland Polocrosse Club
- › Maitland Rugby Blacks Netball
- › She and the Sea Newcastle Women's Boardriders Ass Inc
- › Singleton Australian Football Club Inc
- › Singleton Netball Association
- › Singleton Pony Club Show
- › Singleton Rugby Club
- › Singleton Strikers Football Club

Continuing our Community Investments

We will continue to work closely with organisations across the Hunter Valley to invest in community-based programs and projects that help make a difference in our communities.



FIND OUT MORE

To learn more about our work in the community, visit

➤ www.bloomcoll.com.au/foundation

or contact **Alex Richards, Executive Officer,**
The Bloomfield Group Foundation at:

➤ foundation@bloomcoll.com.au



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