

# The Bloomfield Group Community Investment Report 2024



# Investing in our community

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*The Bloomfield Group's community investments are far-reaching, delivering community benefits in health, education, social priorities and supporting our local economies.*

The Bloomfield Group makes significant contributions to our community through employing local people and working with local suppliers. The royalties we pay contribute to funding NSW hospitals, schools, essential services, and infrastructure projects.

Through our sponsorships, we support local schools, junior sporting teams, town festivals and shows.

We also support the community through planning arrangements, including the Singleton Community and Economic Development Fund.



*The Bloomfield Group Foundation has been investing in Hunter Valley community-based programs and projects since 2006.*

Our focus is on supporting vulnerable members of the community, medical and health-related research and support programs, and initiatives that underpin community health or welfare.

Because of our operational footprint, our aim is to support community organisations right across the Upper and Lower Hunter.

# Community Investment

*In the last 2023/2024 financial year, The Bloomfield Group and its Foundation invested in over 50 community organisations. Some of the highlights include:*



## **SINGLETON NEIGHBOURHOOD CENTRE OPENDOOR**

We were pleased to continue our support of Singleton Neighbourhood Centre's OpenDoor. The OpenDoor provides free meals, showers, laundry facilities, food pantry, clothing, and access to community services for those in need in Singleton and surrounds. Staffed mainly by volunteers, the OpenDoor provides a community safe space where people can get some of their basic needs met.

The Bloomfield Group Foundation has proudly funded the OpenDoor's Project Manager since July 2019.



## **LIFELINE HUNTER**

Our Foundation is a proud supporter of Lifeline Hunter, providing funding so that Lifeline can continue to deliver phone counselling sessions and phone crisis support across the Hunter. Face-to-face counselling is also provided by Lifeline one day per week from Singleton Neighbourhood Centre.



## **SINGLETON POLICE CITIZENS YOUTH CLUB DRIVE PROGRAM**

We were delighted to provide ongoing support to Singleton PCYC for their DRIVE program, which helps our local young people meet the requirements necessary to get their Motor Vehicle Licence.

The program includes volunteer mentors helping the candidates get 120 hours of driving experience, professional driving lessons, a Safe Driver course, and Hazard Perception tests. Since Bloomfield has come on board with Singleton PCYC, more than 30 young people have graduated from the DRIVE program with their Licence, opening up a range of future life and work opportunities for these young people.



## **MAITLAND STEAMFEST 2024**

Community events help make up the fabric of our community. That's why we were the Rally Ground sponsor for the 2024 Steamfest. We were able to meet and speak with hundreds of community members about our operations and work in the community, and we gave out complimentary fairy floss to all of the kids. We look forward to supporting Steamfest again in 2025.

## HEALTH



- Hunter Medical Research Institute
- Hunter Melanoma Foundation
- Lifeline Hunter
- Maitland Hospital
- MS Australia
- Singleton Hospital
- Westpac Rescue Helicopter Service

# Priority Area Community Investments

Across our priority areas, the community organisations we supported in 2023/2024 included:

## COMMUNITY



- BlazeAid - Singleton hub
- Business Singleton
- Carrie's Place
- Darlington Rural Fire Brigade
- Hunter Valley Boutique Winemakers Show
- Legacy - Singleton
- Maitland & Beyond Family History Inc
- Maitland Business Chamber
- Maitland City Council - Steamfest 2024
- Maitland Heritage Festival
- Maitland Musical Society
- Maitland Region Community Support
- Maitland Show
- Mai-Wel Maitland
- Mt Olive Community Centre
- Police Citizens Youth Club Singleton
- Salvation Army
- Singleton Fire Brigade
- Singleton Men's Shed
- Singleton Neighbourhood Centre
- Singleton Show
- The Samaritans - Christmas Lunch Singleton
- Variety, The Children's Charity
- Youth off the Streets

## EDUCATION



- Cessnock City Council  
– Mayoral Scholarship Program
- It Must be Morpeth (Maitland High School)
- John Hunter Hospital School
- Mindaribba Pre-School
- Singleton Heights Public School P&C
- Singleton High School
- Singleton Public School P&C
- University of Newcastle
- Woodberry Public School

## YOUTH SPORT



- Cessnock Hornets Football Club
- Maitland Basketball Association
- Maitland Football Club
- Maitland Rugby Blacks Netball
- North United Wolves Football Club
- Singleton Gymkhana Club
- Singleton Netball Association
- South Cardiff Football Club
- Special Olympics Australia Hunter Valley
- Thornton Park District Cricket Club
- Valley Aquatics Club

# Continuing our Community Investments

*We will continue to work closely with organisations across the Hunter Valley to invest in community-based programs and projects that help make a difference in our communities.*



## **FIND OUT MORE**

To learn more about our work in the community, visit

➤ [www.bloomcoll.com.au/foundation](http://www.bloomcoll.com.au/foundation)

or contact **Alex Richards, Executive Officer,**

**The Bloomfield Group Foundation** at:

➤ [foundation@bloomcoll.com.au](mailto:foundation@bloomcoll.com.au)

THE  
*Bloomfield*  
GROUP

**WE CARE. WE DELIVER.**